Allan Price, Vice President for Advancement, gave a progress report on the Universities fund raising efforts during the Fall Meeting with the President. He began by sharing that he talks about the CSTDAC meetings with colleagues across the nation and he has learned that having meetings between the classified staff and administrators is unusual. He said the turnout and quality of interaction in these CSTDAC hosted fall and spring meetings is amazing and very important.

Price provided a recap and update on Campaign Oregon, the UO’s $600 million fundraising effort, which is the largest philanthropic drive in the state's history.

Of this total, the goal is to raise $100 million for student scholarships so that no resident student will be turned away for financial reasons.

To date, $445 million has been raised with the campaign scheduled to end in 2008. Of this, $65 million has been raised toward the goal for scholarships. So far 65,000 people have contributed to the campaign. Faculty and staff participation in the campaign has doubled, with more than 50 percent of employees making contributions in 2006 to “It’s Our Oregon,” the annual giving program for faculty and staff.

“Though the main purpose of the campaign is fundraising, especially with external constituencies, the most important thing is that lives are being changed as the result of financial gifts,” Price said.

Price hopes to build a culture of philanthropy at the University of Oregon that will continue beyond the duration of Campaign Oregon. He said the strong support for the campaign demonstrated by faculty and staff this year has motivated many outside donors to increase their own giving to the university.

Question #1: What impact has Campaign Oregon had and what impact would you like it to have?

Comments Below are some of the comments, suggestions, and information shared in the discussions.

• Everyone was aware of the construction but many people did not know about the goal of raising $100 million for scholarships.
• Many feel that they now have the best equipment that they have ever had and think it may be related to the funding received by the campaign either directly or indirectly.
• People liked the Post-it notepads given in appreciation for participating in the 2006 “It’s Our Oregon” faculty/staff annual program.
• “It feels good to hear about all these people caring so much and giving to the UO.”
• “This campaign has a huge impact. It will make the UO a better place, have better programs, and create more jobs. It goes hand-in-hand with diversity, because it will attract students and faculty from all walks of life.”
• “One thing that was very effective about the faculty staff portion of the Campaign [“It’s Our Oregon”] was being told that we could really control where our gift would go.”
• “Getting to work in a new building that is a world-class facility really contributes to my confidence level.”
• “You can see the effects all around us with the construction going on. People like the look of the old and new buildings mixed together except the Onyx Bridge, which is very out of place.
• “Academics versus athletics is not an issue for us. We see the value of having a connection to athletics in helping bring new students to campus. Athletic events and facilities are nice ways to get people interested in campus.”
Question #1: What impact has Campaign Oregon had and what impact would you like it to have?

Comments
• Many employees asked if the campaign will benefit classified employees in the way of pay, service bonuses, or other benefits.
• Do classified employees give more than the faculty? (VP Price: “The faculty participation rate is at least equal to classified. One thing that has happened as the result of feedback from a staff member is that we threw out the minimum gift requirement so that people wouldn’t feel excluded based on the size of gifts.”)
How does the classified staff directly benefit from the campaign? (Pres. Frohmayer: “Facilities improvements, which make us more competitive across the country, bring more researchers and students and this creates more classified jobs.”

Concerns
• Two newer classified employees had not heard of the campaign.
• Many people did not realize that the campaign is still underway. They noticed a “big marketing push last year with signs and such but nothing since.”
• Parking and streets need to be improved in addition to constructing new buildings.
• Our unit isn’t really being helped by the campaign. We’re in a hundred-year-old building that gets flooded and has no heat or air conditioning. This isn’t good for our students, either. It doesn’t reflect well on the university when we host prospective employers including representatives of Fortune 500 companies.
• Computing Center needs to be consolidated in one building.
• Many out-of-state students are having problems getting funds to come to the UO.
• Many employees wanted to know more about the various scholarships the campaign has created and wanted to make sure that this portion will continue to grow.
• Maybe physical fitness should be supported along with intellectual fitness. We strive to push the ability of the mind but forget to push the ability of the body. We should have more studies between Athletics and the sciences that work to improve our physical being.

Recommendations
• Include information about Campaign Oregon as part of New Employee Orientation.
• Get word out on how the money is invested and will last for many years to come.
• Create a way for employees to become “mini-stewards” of the university by requesting help in flagging campaign prospects and leads about how the UO experience has transformed the lives of individuals. Employees who offer ideas could be placed in a drawing for prizes.
• Tap into employees’ ideas for other potential campaign contacts.
• Ask not only for money but how employees would like to contribute to the university.
• Earmark part of the $100 million scholarship goal for awards to faculty and staff who are working to complete degrees.
• Waive the matriculation fee for faculty and staff or at least offset it.
• Tie a carpool incentive into the campaign as a way to reduce pressures created by new construction and growth made possible as the result of the campaign.
Use some of the campaign contributions to revamp classrooms, especially rooms with media equipment and computers.
For details about Campaign Oregon, visit http://giving.uoregon.edu.
Question #2: How has e-mail and technology affected your work on campus: positive and/or negative?

Below are some of the comments, suggestions, and information shared in the discussions.

Positives:
- Email is good because you can communicate easily with people all over the world and keep in touch with family or friends that you would other wise not see.
- It is a good way to communicate with people who are not in your building.
- It helps keep track of what to do and what has been done.
- E-mail distribution lists are great for getting the same information to many people simultaneously.
People traveling can communicate via email or talking via computer and camera.

Negatives:
- Communications on email are high quantity but low quality.
- It is only a matter of time before email takes over as the primary function of work; read your email, write email, send email, then check for responses. It is already hard for some people to keep up with.
- Email can feel abrupt.
- It is taking away from family unity.
- We are losing the ability of the “personal touch”.
- Sometimes there is a time lag and misunderstandings arise.
- I get too much junk email.
- Sometimes people use email to avoid difficult communications.

Point of interest:
A department head or supervisor can get into employee email accounts and read it. The University falls under the Federal and State statutes for wiretapping. There hasn’t been a case on campus about a grievance or any other inappropriate behavior with technology as far as President Frohnmayer knows. For more information contact the SEIU.

Suggestions:
- Possibly have an e-mail training for UO staff.
- There should be some training on e-mail etiquette for faculty, staff, as well as student workers

Surveillance:
- Some people are concerned about high levels of closed circuit TV use.
- There are some video cameras on campus but it is very limited to large common problem areas. The video is only somewhat useful because the quality is low. Investigation is still required to identify people involved in crimes recorded.
An example of Campus CCTV use is in the new Living and Learning center. It has 16 cameras; they are all in plain sight, none of them are hidden.
Other Technology Comments:

Positive

- Radio systems and cell phones are helpful. When working outside the office, you can radio or call a person to ask questions instead of physically going back to the office or finding a landline to call from.
- Professors can use computer programs to look for cheating in papers and tests by searching for key words or phrases.
- GPS is good for hiking and keeping track of children and teens.
- Workloads are more efficient now due to better communication and other helpful technology.

Negative

- Mac and PC compatibility can be problematic.
- Some people use technology as an excuse for not doing work. Examples: “my email was down” or “my cell phone died.”
- If technology fails people will be lost.
- Technology has seemed to invade and eliminate free time, as people are looking at filling every moment, whether it is learning how to use a new device or just trying to catch up. For some people this new high level of “connectivity” may be causing depression.